



ADVANCED DIGITAL SERVICES  
Committed to Service, Quality, Value

# Advanced Digital Services Aspect Ratio Chart

Most commonly used formats

## HiDef Formats

16x9 Screen Size

## Down Conversion Formats

4x3 Screen Size (NTSC/PAL)



1.78 Full Frame

\* Original Video Aspect Ratio



1.78 Matted



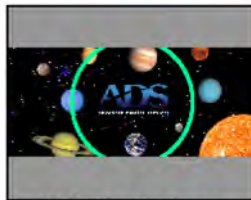
1.78 Full Frame  
Anamorphic



1.33 Full Frame  
Center Extraction



2.35 Letterbox



2.35 Letterbox



2.35 Letterbox  
Anamorphic



1.33 Full Frame  
Center Extraction



1.85 Matted



1.85 Matted



1.85 Matted  
Anamorphic



1.33 Full Frame  
Center Extraction



1.66 Side Matted



1.66 Matted



1.66 Side Matted  
Anamorphic



1.33 Full Frame  
Center Extraction



1.33 Side Matted or  
1.33 Pillar Box



1.33 Full Frame

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323-468-2200  
Info@ADSHollywood.com www.ADSHollywood.com



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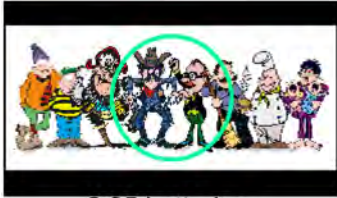
Most commonly used formats

## HiDef Formats

16x9 Screen Size

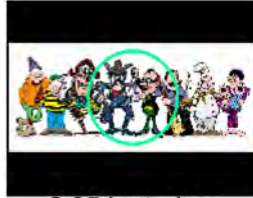
## Down Conversion Formats

4x3 Screen Size (NTSC/PAL)

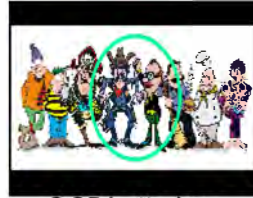


2.35 Letterbox

\* Original Film Aspect Ratio



2.35 Letterbox



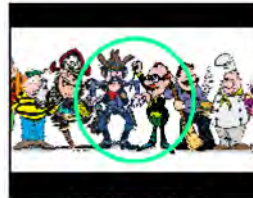
2.35 Letterbox  
Anamorphic



1.33 Full Frame  
Center Extraction



1.78 Full Frame



1.78 Matted



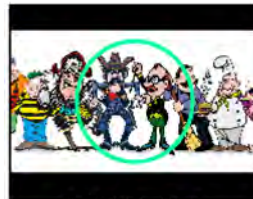
1.78 Full Frame  
Anamorphic



1.33 Full Frame  
Center Extraction



1.85 Matted



1.85 Matted



1.85 Matted  
Anamorphic



1.33 Full Frame  
Center Extraction



1.66 Side Matted



1.66 Matted



1.66 Side Matted  
Anamorphic



1.33 Full Frame  
Center Extraction



1.33 Side Matted or  
1.33 Pillar Box



1.33 Full Frame

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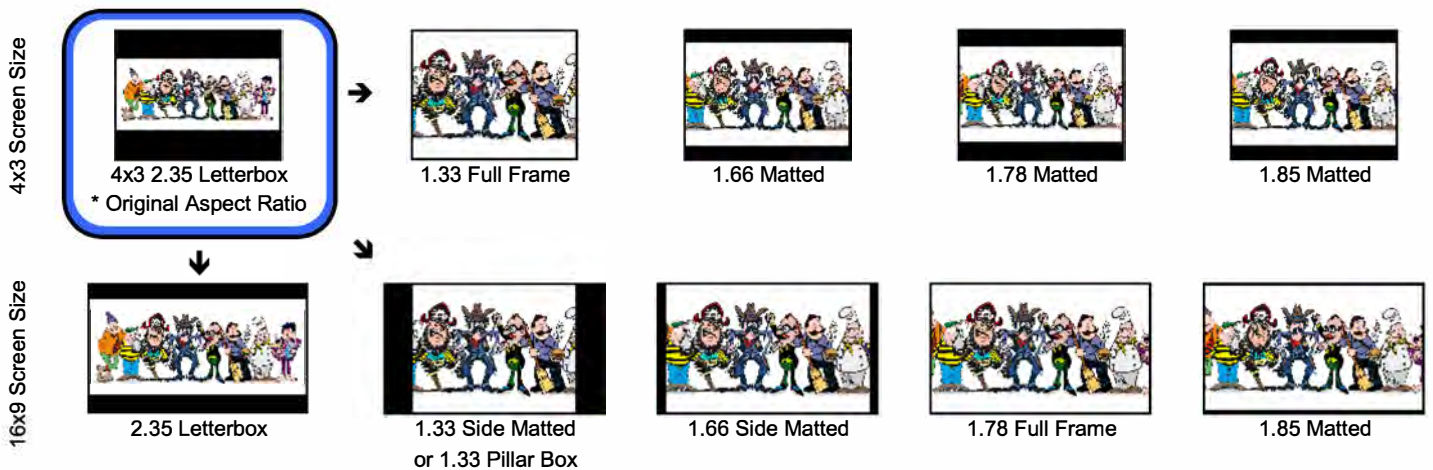
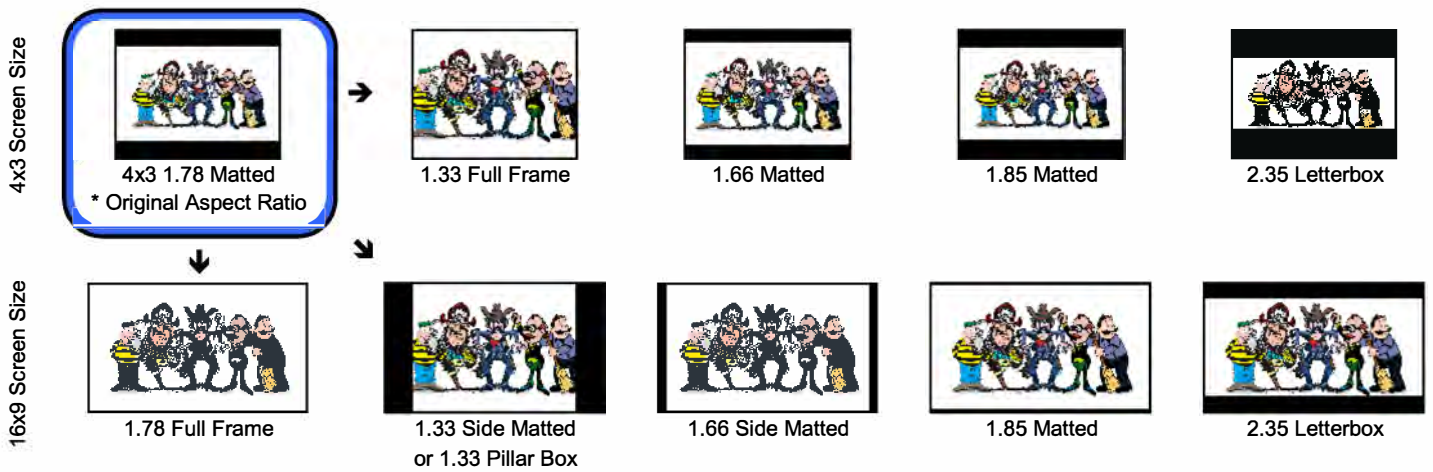
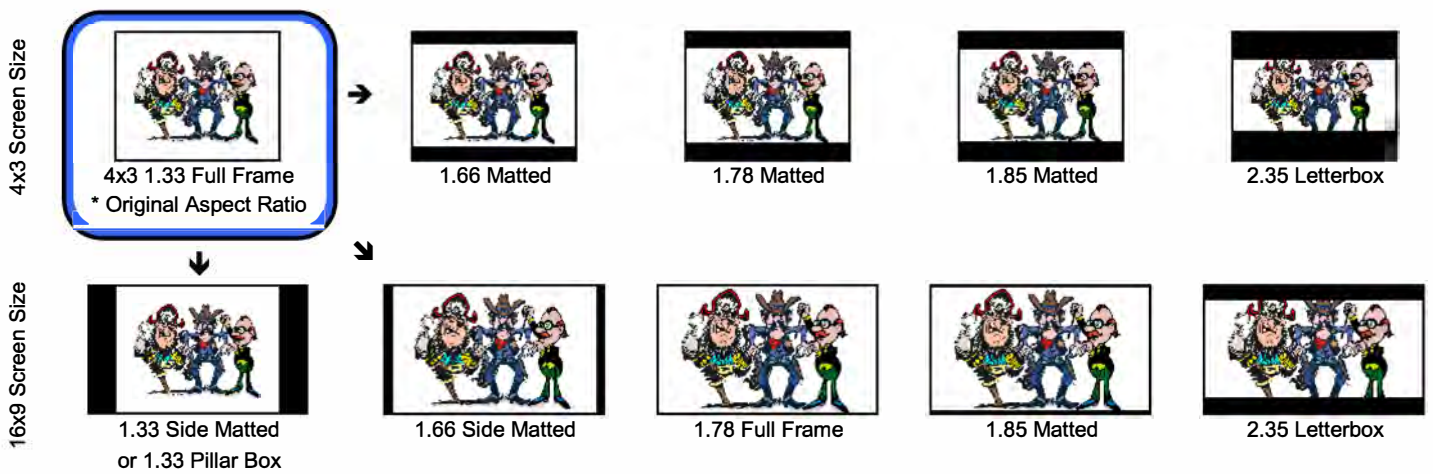
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# Advanced Digital Services Aspect Ratio Conversion Chart

Most commonly used Standard Def  
and HiDef (Upconverted) formats



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